

Shropshire Paddlesport

Vision, Aims & Objectives

Vision

Our vision is to inspire and nurture the human spirit, one paddle stroke at a time. Whatever your paddle discipline we will offer continual improvement and recognition for all abilities and all ages in our community. Individuals and families, experienced or new to our sport will be welcomed into our family-friendly, community-focused club, caring of its members and the environment they paddle in.

Aims

The aims are to provide a more detailed perspective on how the club hopes to achieve it's vision. They include:

- Promoting paddle sport in the community.
- Providing a safe, inclusive, and supportive environment for all members and experience.
- Guide and encourage paddlers to develop and reach milestones of qualifications .
- Develop competitive paddlers to represent the club at regional, national, and international levels.
- Encourage environmental stewardship and awareness among members.

Objectives

- Identify who does what in the club (Governance).
- Develop a business plan that identifies key priorities.
- Retain as many members as possible prior to renewal.
- Identify & purchase additional / replacement equipment (boats, paddles etc etc).
- Maintain financial stability with a minimum carry over surplus of 5%.
- Maintain a buffer of £15k pot of cash for unexpected costs.